

MOMMY OF A Princess

✉ Kayla@mommyofaprincess.com

🌐 <https://mommyofaprincess.com>

f fb.com/mommyofaprincessblog

📷 @kaylapeloquin

✂ @kayla_peloquin

📌 pinterest.com/kaylapeloquin



I'm Kayla, a mommy, wife and business owner who's slightly obsessed with party planning, Disney and all things that sparkle. I started Mommy of a Princess to document my journey through motherhood and provide support for other moms who are raising little princesses too. My audience is comprised of Millennial Age "girl moms" based primarily in the US.

BRANDS I'VE WORKED WITH

With a MBA in Marketing and a successful career as a freelance social media marketer and graphic designer, I offer a wide range of services to the brands I partner with for sponsored content. I only work with companies I truly love and whole-heartedly endorse, keeping my content honest and trustworthy for my followers.



25K 11K 2.6K 9.6K 6.1K 1,000



14,000+ FACEBOOK GROUP MEMBERS



40,000+ MONTHLY PAGEVIEWS
MOMMYOFAPRINCESS.COM



6,900 EMAIL SUBSCRIBERS

SAMPLES OF SPONSORED BLOG POSTS

<https://mommyofaprincess.com/spring-favorites-your-family-will-love/>

<https://mommyofaprincess.com/simple-tips-for-parents-of-picky-eaters/>

<https://mommyofaprincess.com/genius-diapering-hacks-for-new-moms/>

<https://mommyofaprincess.com/swimming-lessons-made-fun-with-british-swim-school/>

SAMPLES OF SPONSORED INSTAGRAM POSTS

Share a note

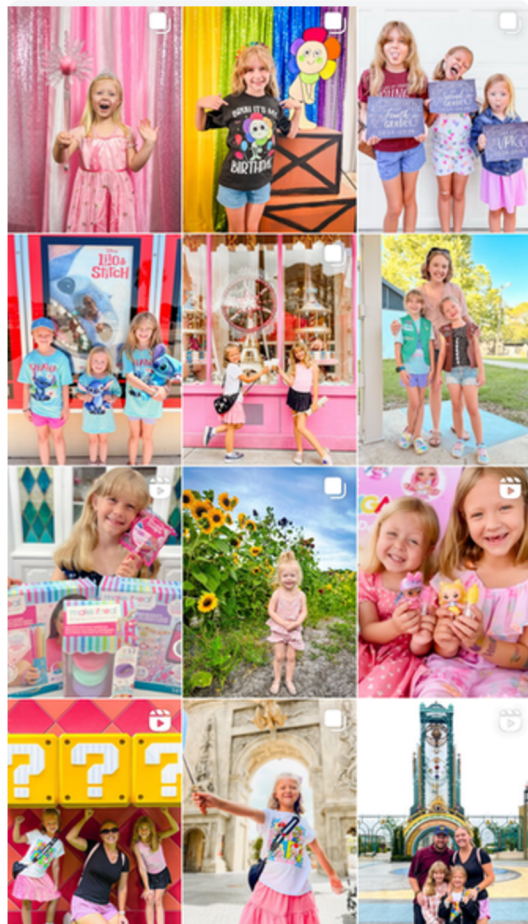
Girl Mom & Party Planner ✨

919 posts 25.1K followers 2,081 following

♥ Mom of 4 Girls
 🎉 Kids Party Planner
 ✨ Making Childhood Magical 🐘
 📧 kayla@mommyofaprincess.com

🌐 mommyofaprincess.com and 3 more

📍 kaylapeloquin 📍 Mommy of a Princess



kaylapeloquin • Follow

kaylapeloquin Looking for a fun DIY Halloween costume the whole family will love? 🎃 [ad] I'm sharing an easy tutorial on how to make these stick figures costumes (#linkinbio) or visit @laffytaffy to see their video on how to make them! Post your costume photos on IG using #HafftoLaff for a chance to be featured on their page!

1w

mrs.everydaymommy Oh my goodness!! 😍 I love this so much!! 🙌

1w 1 like Reply
 View replies (1)

wynter_mei This is so cool!!

1,054 likes
 OCTOBER 16



kaylapeloquin • Follow

Paid partnership with shespeaksup St. Augustine, Florida

kaylapeloquin #ad Finally, a whole fruit snack that my kids love and I approve of! Sun-Maid Sour Raisin Snacks have no artificial flavors, no synthetic colors and no sugar added. These yummy snacks come in four flavors, including Strawberry, Watermelon, Mixed Berry and Grape. They're the perfect snack to bring with us to the park to play. Which flavor would you want to try first? Link in bio! #ImagineThat #SunMaidSours @sunmaid

3w

sunmaid 🍓🍇🍉🍓

2w 1 like Reply
 View replies (1)

817 likes
 OCTOBER 4

 @kaylapeloquin

Sponsorship Rates

MOMMYOFAPRINCESS.COM

INSTAGRAM

Single Static Feed Post - \$350
In Feed Carousel (3-4 Images) \$500
In Feed Video or Reel- \$600
IG Stories* (3-4 Slides)- \$200 (with swipe up)
**one IG story slide included with every post*
Image Rights for Additional Use- \$100/image

FACEBOOK & PINTEREST

Facebook Post - \$100
Facebook Live Video- \$500
Image Rights for Additional Use- \$100/image

Single Pin- \$50
Five Promotional Pins- \$200

TWITTER/X

Single Post- \$75
Three Promotional Posts- \$200

BLOG ADVERTISING

300x300 Side Bar Ad \$50/1 month
\$250/6 months

SOCIAL SHARE BUNDLE

One In Feed Instagram Post
IG Story (2-3 Slides)
One Facebook Post
One Promotional Post (X)
One Promotional Pin
TOTAL \$600

SPONSORED BLOG POST

500-800 Words Written based on campaign goals with 3-4 original images capturing the product/service accordingly.

Includes one social share on the following:
Instagram, Twitter/X, Facebook, & Pinterest
TOTAL \$800

Work with Me

Interested in a custom package or long term partnership? I would love to chat with you! If you want to reach a highly targeted female Millennial age audience with little girls, this is the perfect platform for you.

Please email kayla@mommyofaprincess.com to discuss your goals and how I can help you achieve them.

